Presentations 2: key steps

A Key steps: introduction

Anne-Marie Duval works for a firm of management consultants. She is responsible for recruiting consultants for the firm. She has been invited as a guest speaker to an international conference in Cannes to talk about the subject of recruitment.

- a **My name's** Anne-Marie Duval and I work for Gem Consultants.
- b It's very nice to see so many of you here in Cannes on such a sunny day!
- c I'm going to talk about 'Consultancy Skills for the 21st Century'.
- d There are three main areas I want to look at today.
- e If you have any questions, I'll be very happy to answer them at the end of the session.



B Key steps: main part

- **OK. To begin with, let's look at** the first type of skills that consultants need: technical skills.
 - Of course, **related to** technical skills, you need good general knowledge of management subjects.
- **That's all I have time for** on technical skills. **Let's move on** to the second area: interpersonal skills.
- As you can see on this slide, there are two key areas in relation to interpersonal skills.

 And as this transparency shows, interpersonal skills are complex.
- I think **that covers everything on** interpersonal skills. **Time is moving on**, so **let's turn to** the third area: people management issues.

 This is **the third and most important area** that I want

This is **the third and most important area** that I want to talk about today.

OK, that's all I have to say on/about the key area of people-management issues.

C Key steps: closing

- Let me just **sum up**. **Firstly**, we looked at technical skills, **secondly**, interpersonal skills and **last but not least**, people management issues.
 - In fact, the secret for success in the future is going to be, **in my view**, these people-management issues. **That brings me to the end** of my presentation. **Are there any questions?**

Exercises

- **61.1** Match the expressions (a–e) in A opposite with what the speaker is doing (1–5).
 - 1 interacts with audience by showing she knows where she is and saying what she thinks of the place
 - 2 identifies herself
 - 3 tells the audience when she will answer questions
 - 4 announces the title of her talk
 - 5 says how it will be structured
- 61.2 Look at B opposite and correct the mistakes below, from another presentation. There is one mistake in each item.
 - 1 To begin with, let we look at the most basic product in our range.
 - 2 Of course, you will certainly have lots of questions in relation with the product specifications of our basic model.
 - 3 That's all I'm having time for on product specifications.
 - 4 Let's to move on to our mid-range model.
 - 5 As this transparency is showing, there are two key features I want to talk about in relation to our mid-range model.
 - 6 I think that cover everything on our mid-range model.
 - 7 Our top-of-the-range product is the third and more important model I want to talk about.
- **61.3** Look at C opposite. Is the presenter using the **bold** expressions in the correct place? Why? / Why not?
 - 1 Are there any questions? There are three main areas I want to talk about: one old products, two new products and three ideas that are currently under development.
 - 2 Let me just **sum up** as I've covered the three things I wanted to talk about and we're getting near the end of our time.
 - 3 Firstly, we looked at technical skills, secondly, interpersonal skills and **last but not least**, people management issues.



- 4 **That brings me to the end of my presentation** and fourthly there are the financial aspects and I'm going to spend 20 minutes on them now.
- 5 In fact, the secret for success in the future is going to be, **in my view**, these people management issues. Of course, other experts in the field have different opinions on this.

Over to you

Think of your last presentation.

- What was it about?
- What went well?
- Did it have a good introduction, a good main part and a good closing?
- What would you change next time?